

# iComfort®

Sleep System by Serta®

**LIMITED  
TIME ONLY**

# FREE LUXURY BLANKET EVENT

Buy any iComfort® by Serta® Mattress or Mattress Set and receive a Free *Sleep to Go™* by Serta® Luxury Fleece Blanket by mail.\*



Retail Value up to **\$124.99**



**IN-HOME  
120 DAY  
RISK FREE  
TRIAL†**

**25**  
year warranty  
Serta

**Serta**  
WE MAKE THE WORLD'S  
BEST MATTRESS.™

# iComfort®

Sleep System by Serta®



featuring the latest in technology...

## Cool Action™ Gel Memory Foam



Advanced Comfort,  
Cushion Firm Support

**Insight**  
**\$1299**

Queen Set

Twin XL Set \$899.00  
Full Set \$1099.00  
King Set \$1699.00

**HURRY  
IN!**

Supreme Comfort,  
Advanced Support

**Revolution**  
**\$1999**

Queen Set

Twin XL Set \$1349.00  
Full Set \$1799.00  
King Set \$2499.00

**DON'T  
MISS IT!**

Luxuriously Comfortable,  
Yet So Supportive

**Prodigy**  
**\$2499**

Queen Set

Twin XL Set \$1849.00  
Full Set \$2299.00  
King Set \$2999.00

\*Offer redeemable by mail (not redeemable at retail). Offer valid only with proof of purchase of (i) any Serta® mattress or mattress set with an invoice price of \$695 or more; or (ii) any iComfort® mattress or mattress set purchase. Offer valid only on qualified purchases between 2/9/2012 and 3/13/2012. Quantities limited. Visit [www.serta.com](http://www.serta.com) for official terms and conditions. †Policies set by local retailer. See store for details. Excludes delivery and set up fees. Other charges may apply. Offer does not apply to Serta® Motion Perfect® Adjustable Foundations, iComfort® Pillows and other iComfort accessories. Void in the state of Tennessee.

Scan this code for more information on the iComfort® Sleep System by Serta™



Need a QR Code Reader? Visit [www.sertaqr.com](http://www.sertaqr.com)

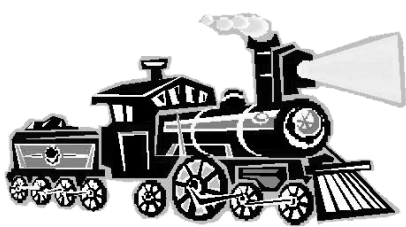
**FREE**  
Local Delivery

**FREE**  
In-Home Set Up

**FREE**  
Removal

**FREE**  
Bed Frame  
with any iComfort purchase

**PLUS!**  
Special Financing  
for 12 Months!



# Sleep Station

...Your Ticket to a Great Night's Sleep!

128 East 4th Street  
Hermann, MO 65041  
(573) 486-2682  
[hermannsleepstation.com](http://hermannsleepstation.com)

HOURS: Mon-Fri 8:30-5:30 • Sat 8:30-2



LIMITED TIME ONLY

# FREE LUXURY BLANKET EVENT

Buy any Serta® Mattress or Mattress Set \$695 and above and receive a Free *Sleep to Go™* by Serta® Luxury Fleece Blanket by mail.\*



Retail Value up to **\$124<sup>99</sup>**

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**Queen Sets Starting As Low As **\$399<sup>99</sup>****

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**SAVE up to 40% on over 10 SERTA® models!!!**

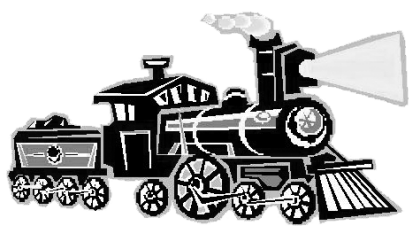


<b>Dreamtime Eurotop</b> <b>\$399<sup>99</sup></b> Queen Set			<b>Jolson Plush</b> <b>\$599<sup>99</sup></b> Queen Set		
Twin Set	Full Set	King Set	Twin Set	Full Set	King Set
\$269.99	\$369.99	\$599.99	\$359.95	\$559.99	\$899.99
<b>Lynn Haven Firm</b> <b>\$799<sup>99</sup></b> Queen Set			<b>Medinah Super Pillow Top</b> <b>\$1099<sup>99</sup></b> Queen Set		
Twin Set	Full Set	King Set	Twin Set	Full Set	King Set
\$659.99	\$759.99	\$1099.99	\$959.99	\$1059.99	\$1499.99

**PLUS Special Financing Available!**  
See store for details.

So Comfortable, You'll Never Count These Guys Again.™

<b>FREE</b> Local Delivery	<b>FREE</b> In-Home Set Up	<b>FREE</b> Removal	<b>FREE</b> Bed Frame <small>with purchase over \$499</small>
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